



SPONSORSHIP OPTIONS

Tier	Fee	Benefits
Lead Sponsorship (Limit 3)	\$15,000	<ul style="list-style-type: none"> • Opportunity to address the full plenary for up to 5 minutes (slots: first afternoon and second morning). • Reproduction of Sponsor’s name and/or logo in public venues including: <ul style="list-style-type: none"> ○ acknowledgment on the Meeting website homepage; ○ exhibit table with Sponsor-supplied signage and/or flier or brochure to display in the registration ○ in Meeting emails and promotional mailings; ○ in Meeting program, with premium size and placement relative to other types of sponsors; ○ inclusion of a Sponsor-furnished flier or brochure in the Meeting registration packet; ○ acknowledgment and thanks in the Meeting’s opening and closing remarks by a SPARC official. • Opportunity to have two communications of up to 150 words included in two emails sent to all participants, one before the meeting and one after. • Participation in the vendor showcase. • Three free registrations included. • NEW: Opportunity to speak at the beginning of a 2016 SPARC webcast.
Meeting Wifi Sponsorship (FILLED)	\$10,000	<ul style="list-style-type: none"> • Recognition as the “Meeting Wifi Sponsor” and reproduction of Sponsor’s name and logo in public venues including: <ul style="list-style-type: none"> ○ acknowledgement on the Meeting website homepage; ○ in Meeting emails and promotional mailings; ○ in Meeting program, with a prominent size and placement relative to other types of sponsors; ○ inclusion of a Sponsor-furnished flier or brochure in the Meeting registration packet; ○ acknowledgment and thanks in the Meeting’s opening and closing remarks by a SPARC official; ○ Exhibit table with Sponsor-supplied signage and/or flier or brochure to display in the registration area (maximum size of signage to be agreed upon in advance with SPARC staff). • Opportunity to have one communication of up to 150 words included in one email sent to all participants, either one before or after the meeting. • Participation in the vendor showcase. • Two free meeting registrations included.

Tier	Fee	Benefits
Luncheon/Reception Sponsorship (Limit 3)	\$5,500	<ul style="list-style-type: none"> • Recognition as the “Luncheon/Reception Sponsor” and reproduction of Sponsor’s name and logo in public venues including: <ul style="list-style-type: none"> ○ NEW: Opportunity to briefly address the audience prior to your sponsored luncheon/reception; ○ exhibit table and Sponsor-supplied easel signage in reception area during the sponsored event; ○ acknowledgment on the Meeting website homepage; ○ in Meeting emails and promotional mailings; ○ in Meeting program, with a prominent size and placement relative to other types of sponsors; ○ acknowledgment and thanks in the Meeting’s opening and closing remarks by a SPARC official; ○ inclusion of a Sponsor-furnished flier or brochure in the Meeting registration packet; ○ space to display a flier or brochure in the registration area; ○ acknowledgment of sponsorship on SPARC-prepared signage at Meeting registration desk. • Luncheon/Reception sponsorship also includes participation in the vendor showcase and access to the meeting registration list. • Two free registrations included.
Coffee Break Sponsorship (Limit 3)	\$3,850	<ul style="list-style-type: none"> • Recognition as a “Coffee Break Sponsor” and reproduction of Sponsor’s name in public venues including: <ul style="list-style-type: none"> ○ acknowledgment on the Meeting website; ○ acknowledgment in Meeting program; ○ acknowledgment and thanks in the Meeting’s opening and closing remarks by a SPARC official; ○ space to display a flier or brochure in the break area; ○ acknowledgment of sponsorship on SPARC-prepared signage at Meeting registration desk. • Coffee Break sponsorship includes participation in the vendor showcase. • One free registration included.
Supporting Organization	\$1,200	<ul style="list-style-type: none"> • Recognition as a “Supporting Organization” and reproduction of Sponsor’s name in public venues including: <ul style="list-style-type: none"> ○ acknowledgment on the Meeting website homepage; ○ acknowledgment in Meeting program; ○ acknowledgment and thanks in the Meeting’s opening and closing remarks by a SPARC official; ○ acknowledgment of sponsorship on SPARC-prepared signage at Meeting registration desk. • One free registration included.
Sponsor Showcase	\$2,750	<ul style="list-style-type: none"> • Recognition as a “Showcase Sponsor” and reproduction of Sponsor’s name in public venues including: <ul style="list-style-type: none"> ○ acknowledgment on the Meeting website homepage; ○ acknowledgment of sponsorship on SPARC-prepared signage at Meeting registration desk. • No-conflict period in the program and forum to exhibit products and services. Table space to be provided. Does not include Internet access. • One free registration included.