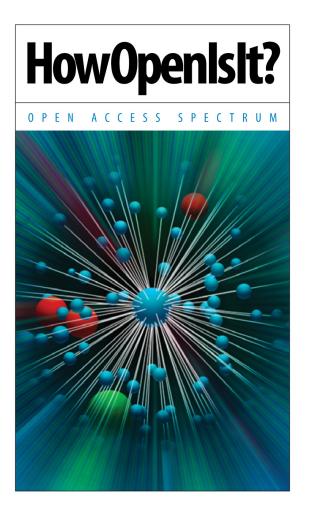
Open Access Spectrum (OAS)

A guide to understanding the core components of OA

October 22, 2012



OAS Cover



http://www.plos.org/about/open-access/howopenisit/



OAS– Front Page

Defining Open Access for Journals

Open Access is a means of disseminating scholarly research that breaks from the traditional subscription model of academic publishing. It has the potential to greatly accelerate the pace of scientific discovery, encourage innovation, and enrich education by reducing barriers to access. Open Access shifts the costs of publishing so that readers, practitioners, and researchers obtain content at no cost. However, Open Access is not as simple as "articles are free to all readers." Open Access encompasses a range of components such as readership, reuse, copyright, posting, and machine readability. Within these areas, publishers and funding agencies have adopted many different policies, some of which are more open and some less open. In general, the more a journal's policies codify immediate availability and reuse with as few restrictions as possible, the more open it is.

Journals can be more open or less open, but their degree of openness is intrinsically independent from their:

- Impact Prestige Quality of Peer Review
- Peer Review Methodology
 Sustainability
- Effect on Tenure & Promotion Article Quality

How To Use This Guide

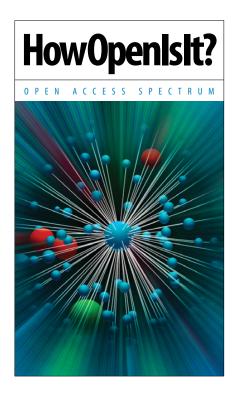
In 2002, the Budapest Open Access Initiative articulated the basic tenets of Open Access for the first time. Since then, thousands of journals have adopted policies that embrace some or all of the Open Access core components related to: readership, reuse, copyright, posting, and machine readability. However, not all Open Access is created equal. For example, a policy that allows anyone to read an article for free six months after its publication is more open than a policy that creates a twelve month embargo; it is also less open than a policy that allows for free reading immediately upon publication.

This guide will help you move beyond the seemingly simple question, "Is this journal open access?" and toward a more productive alternative, "HowOpenIsIt?"

Use it to:

- Understand the components that define Open Access journals
- Learn what makes a journal more open vs. less open
- Make informed decisions about where to publish

This Guide Is A Collaboration Among: SPARC WWW.arl.org/sparc PLOS WWW.plos.org OPEN CACESS HowOpenIsIt?** Open Access Spectrum Licensed under CC BY-NC-ND Image attribution: Christian Damasco et al, PLOS ONE, 2011. 4(3). Licensed under CC BY © 2012 Scholarly Publishing, Academic Research Coalition, and Public Library of Science





Open Access Spectrum – HowOpenIsIt? Grid

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OAS – Independent of **OA**

Journals can be more open or less open, But their degree of openness is intrinsically Independent from their:

- * Impact * Prestige * Quality of Peer Review
- * Peer Review Methodology * Sustainability
- * Effect on Tenure & Promotion * Article Quality



HowOpenIsIt? – The PLOS grid

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HowOpenIsIt? Open Access Spectrum Assess Where You Are On the Grid

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